



The Year of
Adult Education in Europe
2017



EUROPEAN ASSOCIATION FOR
THE EDUCATION OF ADULTS

2017: The Year of Adult Education in Europe The Power and Joy of Learning

In 2017 EAEA is celebrating the impact and benefits of adult education with the theme "The Power and Joy of Learning". We bring together European adult education organisations to demonstrate how adult learning can improve citizens' lives and prospects in Europe, both on a personal and on a professional level. We invite all the adult education organisations in Europe to join the campaign to highlight the power and joy of learning.

Campaign: The Year of Adult Education in Europe

What do we do?

EAEA is collecting events and campaigns organised by adult education organisations across Europe under the campaign "2017: The Year of Adult Education in Europe - The Power and Joy of Learning". We want to make adult education activities around Europe visible and offer promotional and advocacy support for them.

Manifesto for Adult Learning in the 21st Century

The EAEA Manifesto is the basis for this celebration. We encourage our members to choose a topic or all the topics from the Manifesto to promote in their events. The topics and the Manifesto can be found at the EAEA website: <http://bit.ly/1tCoDf>.

How do we do it?

- We invite members (+ other CSOs) to join the campaign with their events, to link them to the Manifesto or to organise an event around the Manifesto.
- We publish, link and promote the events on our campaign website.
- We collect the event organisers' key messages after the event, share them and bring them to policy-makers.
- We finalise the year with a celebration in Brussels in December 2017.

Join the campaign!

To become a part of this pan-European campaign:

1) Share your events! Let us know if you're organising:

- An Adult Learners' or Lifelong Learning festival
- A discussion on a Manifesto topic at your General Assembly
- A conference on a Manifesto topic
- A (social) media campaign highlighting the Manifesto topic
- Other events you can think of.

Send the information (what, when and where) about your events to eaea-office@eaea.org or use

the form on our website's dedicated page!

- 2) Link your event to one or several Manifesto topics or build an event around it!
- 3) Use our logo & link it to your event materials!
- 4) Use our #YearAE2017 hashtag!
- 5) Collect the 3 key messages/conclusions of your event and share them with us!
- 6) Read the full instructions on how to join the campaign on www.eaea.org!